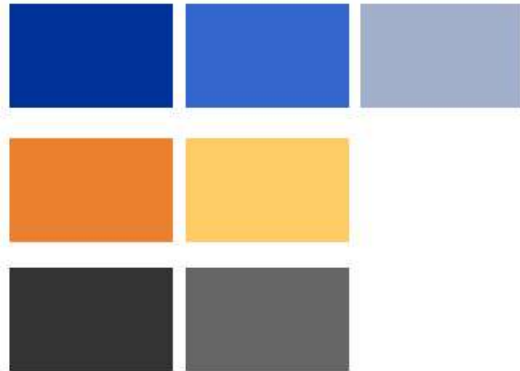


# University of Pittsburgh School of Dental Medicine Intranet Project: Design v.1

## Color palette:

Limited palette contains primary blue color with lighter hues for rollovers. Gray for general text, and orange as accent.



## Typography:

Sans serif typeface. Type can be scaled through browser according to user preference. All headlines are upper and lower case.

## Headline One

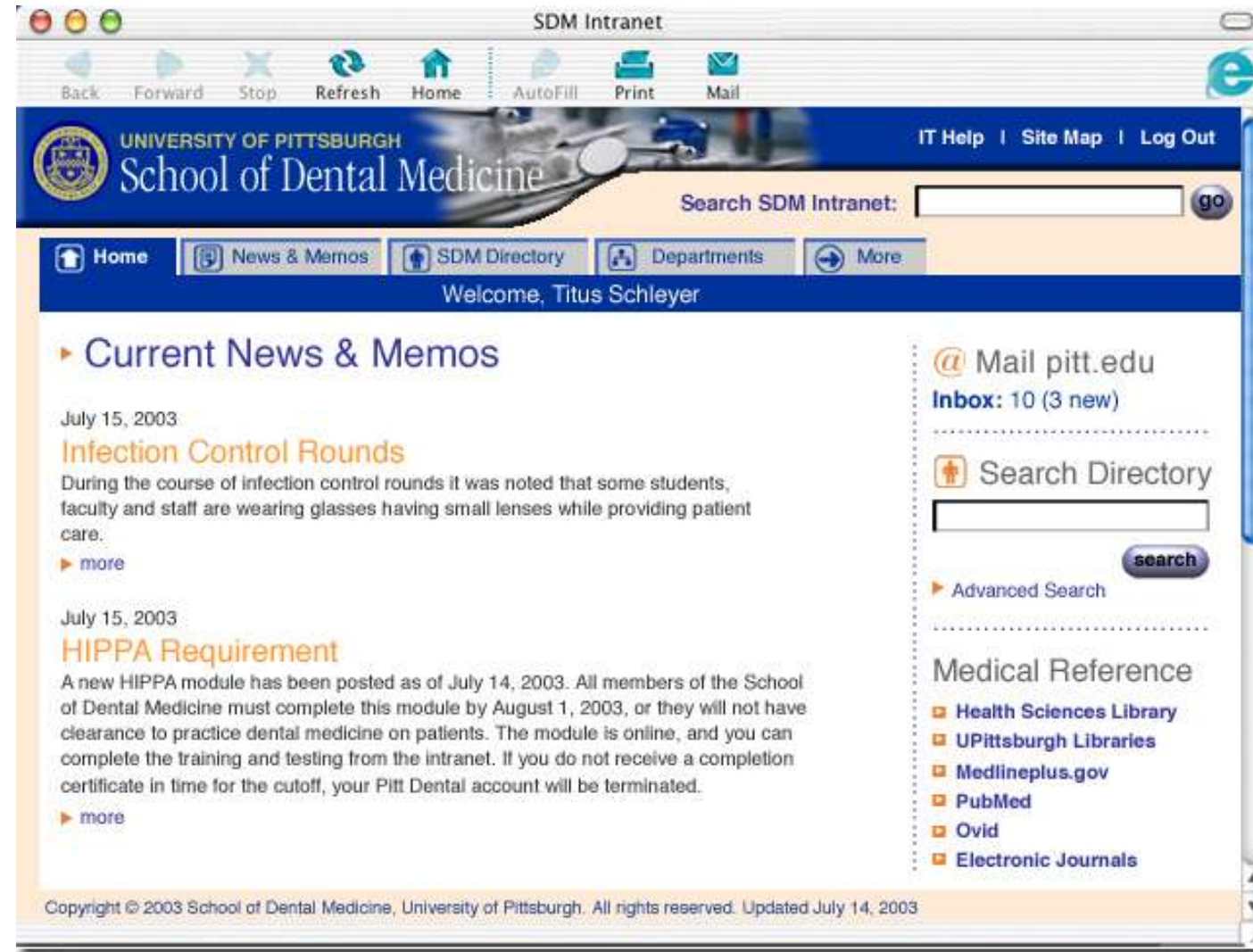
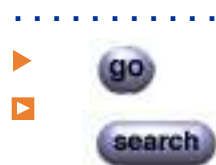
### Subheadline

Body Text

Links

## Assets:

Dotted lines are used to separate content areas. Iconography is used to identify each area of information or functionality. Bullets are standard arrows, tabbed navigation and 'search' and 'go' are three-dimensional buttons.



header and navigation

## Navigation:

Primary navigation by tabs for each category; weighted by importance according to user's role (as determined by login).

Secondary navigation appears according to active tab.

Tertiary navigation appears in right hand column; specific to category, department, or user preferences.



columns adjust dynamically with window size; proportions remain the same




## Design Grid:

Flexible grid system is used in layout to ensure consistency in placement between pages. Columns may be combined within each page as needed, and primary navigation always resides at the top of the page.



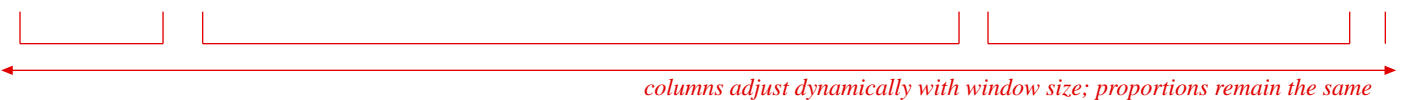
Icons appear with text label on computer monitor, on small devices such as PDAs, only the active tab will have a text label.

# University of Pittsburgh School of Dental Medicine Intranet Project: Design v.2

-  Home
-  News & Memos
-  SDM Directory
-  Departments
-  Academic & Clinical
-  Research
-  Support
-  MyPage



header



**Design Grid:**  
Flexible grid system is used in layout to ensure consistency in placement between pages. Columns may be combined within each page as needed, and primary navigation always resides at the top of the page.

**Assets:**  
Iconography is used to identify each area of information or functionality. Icons appear with text label on computer monitor; on small devices such as PDAs, only the active tab will have a text label.

**Navigation:**  
Primary navigation using icons for each category; weighted by importance according to user's role (as determined by login).  
  
Secondary navigation appears as drop-down menu on icon click.  
  
Tertiary navigation appears in right hand column; specific to category, department, or user preferences.

**Color palette:**  
Limited palette contains primary blue color with lighter hues for rollovers. Black for body text, and ochre as accent.



**Typography:**  
Serif typeface for body copy and titles, sans serif typeface for navigation. All headlines are upper and lower case.

Headline One  
Subheadline  
Body Text  
Navigation

# University of Pittsburgh School of Dental Medicine Intranet Project: Design v.3

## Color palette:

Limited palette contains primary blue color with lighter hues for rollovers. Gray for general text, and green as accent.



## Typography:

Sans serif typeface. Type can be scaled through browser according to user preference. All headlines are upper and lower case.

## Headline One

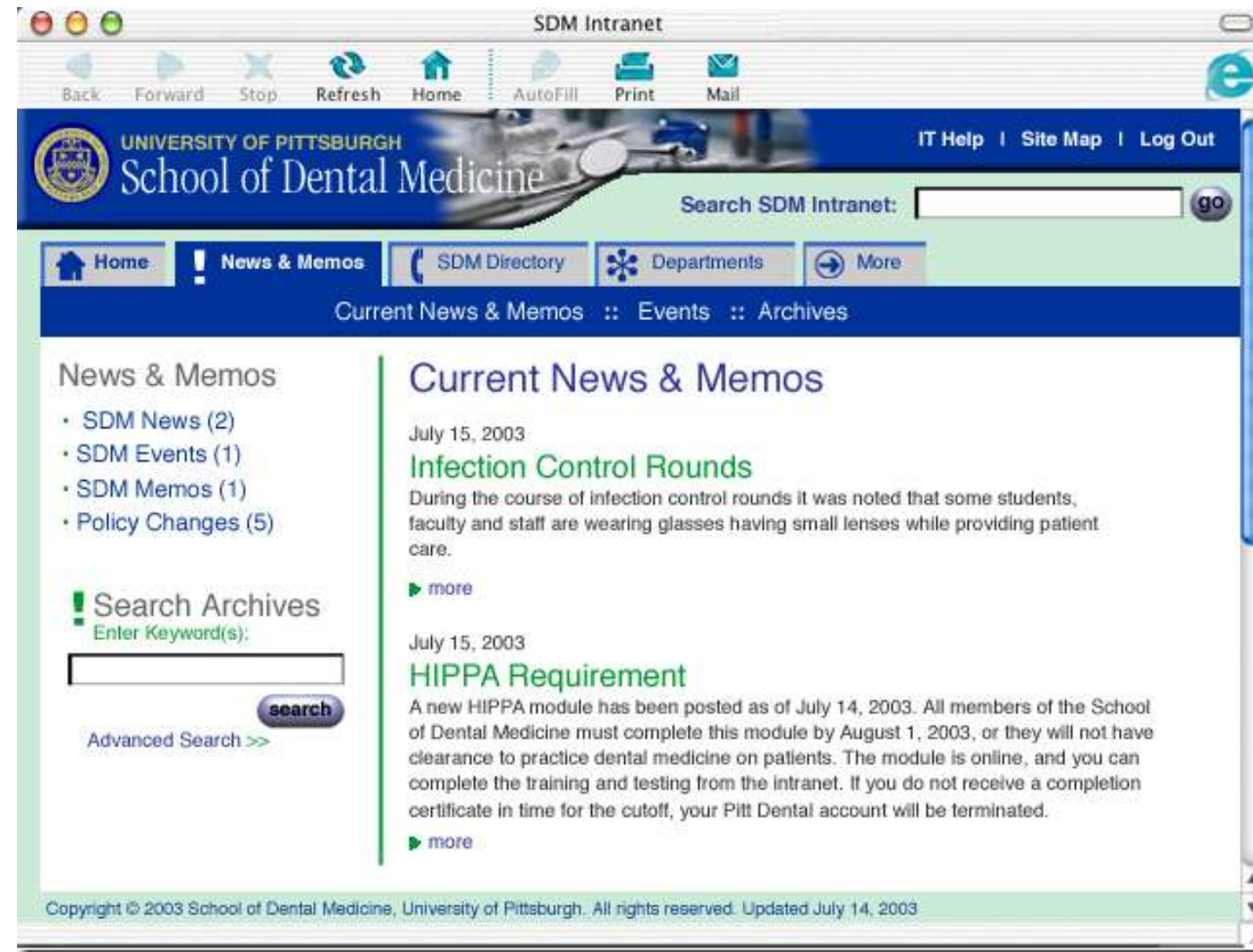
### Subheadline

Body Text

## Links

## Assets:

Dotted lines are used to separate content areas. Iconography is used to identify each area of information or functionality. Bullets are standard arrows, tabbed navigation and 'search' and 'go' are three-dimensional buttons.



header and navigation

## Navigation:

Primary navigation by tabs for each category; weighted by importance according to user's role (as determined by login).

Secondary navigation appears according to active tab.

Tertiary navigation appears in left hand column; specific to category, department, or user preferences.



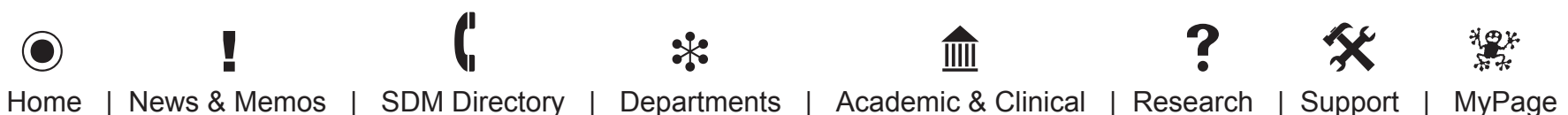
columns adjust dynamically with window size; proportions remain the same

## Design Grid:

Flexible grid system is used in layout to ensure consistency in placement between pages. Columns may be combined within each page as needed, and primary navigation always resides at the top of the page.



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Icons appear with text label on computer monitor, on small devices such as PDAs, only the active tab will have a text label.